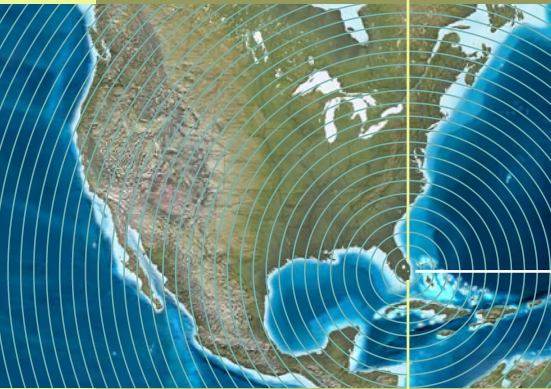




DFK
INTERNATIONAL/USA

2009 DFK NORTH AMERICAN ANNUAL CONFERENCE



Palm Beach

MAY 18-21
FOUR SEASONS RESORT
PALM BEACH, FLORIDA

**GOLF FEES
REDUCED!**
• **NEW!** •
**REGISTRATION
DEADLINE
EXTENDED!**

**REGISTRATION DEADLINE:
FRIDAY, FEBRUARY 20**

*Advance Program &
Registration Materials*

**EXPANDING
YOUR WORLD OF
OPPORTUNITY**

MAY 18-21
2009



2009 DFK
NORTH AMERICAN
ANNUAL CONFERENCE

FOUR SEASONS RESORT
PALM BEACH
FLORIDA



Palm Beach

**Conference
Planning
Committee**

- Barry Garfield, *Chair*
- Chris Cottrill
- Bryce Eidsness
- Don Mellott, Jr.
- Steve Monacelli
- Hugh Tama
- Bart Wilson

DFK International/USA
 2300 N Street NW
 Suite 710
 Washington DC 20037
 USA
 T: +1 202 452 1588
 F: +1 202 833 3636
www.dfkusa.com

JOIN US IN PALM BEACH

*A*s we ring in the new year I would like to invite you to attend the DFK North American Annual Conference 2009. This year the conference will be held in Florida at the Four Seasons Resort Palm Beach.

The North American Annual Conference is the premier educational and networking conference for partners and shareholders of DFK member firms in North America. Creating and maintaining personal relationships are crucial in maintaining the value of your membership in DFK, and what better way to do so than right after busy season, unwinding at the beautiful Four Seasons.

This year the program committee selected topics and speakers that will provide useful information and tools for doing business in a time of economic uncertainty. The general sessions will feature our keynoter, the renowned college football coach **Terry Bowden**, on how to get the most from your team, and **Jon Gordon**, on how to maintain positive energy. An economist will brief members on where the economy is going and what action Washington is taking. Two marketing and media experts will address how business development is changing in the face of technology and what you can do to take advantage of these changes. And finally, for the first time, our MAP Survey overview will include fresh information and the perspective of an outside expert, **Marc Rosenberg**.

We continue to expand the choices for accompanying persons and non-golfers, with at least two optional activities each afternoon as well as transportation to the shopping district. Please see the accompanying persons' section for more details. And don't forget about dine-arounds — this year we've listed the restaurants under consideration, so please indicate your preferences.

Don't wait another day — register now for the DFK North American Annual Conference!

If you have any questions, please contact Jessica Casper or Jay Hauck at DFK/USA's Executive Office. We look forward to greeting you in warm and sunny Palm Beach!

Cordially,

Jay Hauck
 Executive Director
 DFK/USA

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MAY 18-21
2009



FOUR SEASONS RESORT
PALM BEACH
FLORIDA



2009 DFK NORTH AMERICAN ANNUAL CONFERENCE

Palm Beach

**ADVANCE
PROGRAM** – *Subject to change*



SUNDAY, MAY 17

7:30AM – 8:00AM	DFK/USA Executive Committee Breakfast (Invitation only)
8:00AM – Noon	DFK/USA Executive Committee Meeting (Invitation only)
Noon – 1:00PM	DFK/USA Board Luncheon (Invitation only)
1:00PM – 5:00PM	DFK/USA Board of Directors Meeting (Invitation only)
7:00PM – 9:00PM	DFK/USA Executive Committee Dinner (Invitation only)
7:00PM – 9:00PM	Early Bird Dine Arouds (Members and accompanying persons) If you are planning to arrive in Palm Beach before the conference officially kicks off, join us for dinner on Sunday evening. DFK will make reservations at area restaurants. Transportation is on your own. Dinner is Dutch treat.

MONDAY, MAY 18

7:00AM – 8:00AM	DFK/USA + DFK Canada Breakfast Buffet (Invitation only)
8:00AM – 5:00PM	DFK/USA Managing Partners Workshop (Invitation only)
8:00AM – 5:00PM	DFK Canada Board Meeting (Invitation only)
Noon – 1:00PM	DFK/USA + DFK Canada Luncheon (Invitation only)
6:30PM – 9:00PM	Welcome Reception & Dinner (Members and accompanying persons) The backdrop for this year's Welcome Reception and dinner is the serene and sophisticated Pool

CONTINUED ►

► REGISTRATION FORM ON PAGE 14

ADVANCE PROGRAM — continued

TUESDAY, MAY 19

7:00AM – 9:00AM

Group Breakfast (Accompanying persons welcome)

8:00AM – Noon

FIRST GENERAL SESSION (Accompanying persons welcome)



8:00AM – 9:00AM

KEYNOTE: *Getting Champion-Caliber Performance From Your Team*

> Terry Bowden, *College Football Analyst and Former NAAC Coach*

Terry Bowden, renowned as one of the brightest young minds in college football, led his Auburn University Tigers to a perfect undefeated season in 1993, his first year as head coach. He went on to an astounding 47-16-1 mark, and three post-season appearances. How did that happen? What does Terry Bowden know about leading a team, motivating a team, getting a team to work selflessly to a common goal? A lot. Come hear keynoter Terry Bowden give us his insights into getting a team to work together for something larger than themselves.



9:00AM – 10:00AM

The Economy in the Age of Obama & Washington's Response to the Economic Crisis

> John Quinlan, *courtesy of Oppenheimer & Co. Inc.*

The economy is, and will be, a preoccupation of everyone — including of course the new President and Congress in Washington. A leading economist will explain where we are, how we got here, and where we are going — and whether Washington's prescriptions will help, or hurt.



10:00AM – 11:00AM

Identity Theft – Avoid Becoming a Victim

> John Sileo, *President, The Sileo Group*

John is the president of The Sileo Group, an idea-lab focused on guiding organizations to proactively protect their privacy. The Sileo Group trains on how to quickly detect and deter data theft on all rungs of the corporate ladder, from the mailroom to the boardroom. Sileo empowers audiences to live by the maxim that safe data is profitable data.

11:00AM – Noon

DFK Updates

Michael Tovey, President of DFK International will provide information on the latest news and developments within DFK around the world. Other DFK presentations to be announced.

Afternoon

Accompanying Persons Optional Activities (Concurrent)

Transportation will be provided. See details on page 8.

- Water Taxi Tour of Palm Beach*
- Catamaran Snorkel Cruise*
- Shopping in Palm Beach*

1:00PM – 6:00PM

Lunch & Golf Outing at Breakers Rees Jones Course ►

Shotgun start at 1:00PM. Transportation will be provided. More details on page 7.

7:00PM – 10:00PM

Dine Arounds (Members and accompanying persons)

Experience some of Palm Beach's finest restaurants and enjoy getting to know the DFK members in your group. **Dine Arounds are Dutch treat.** (DFK to assign groups; transportation will be provided.)



10:00PM – Midnight

After-Dinner Reception (Members and accompanying persons)

Please join us back at the Four Seasons as we assemble for a nightcap.

ADVANCE PROGRAM — continued

WEDNESDAY, MAY 20

7:00AM – 9:00AM

Group Breakfast (Accompanying persons welcome)

8:00AM – Noon

SECOND GENERAL SESSION (Accompanying persons welcome)



8:00AM – 10:00AM

How Multi-Channel Marketing Communications is Changing New Business Development

> Ron Jacobs, *President, Jacobs & Clevenger*

Decision-makers are no longer accessible via just a few forms of communication. Technology has introduced a multitude of new ways to reach decision-makers. How you reach a decision-maker depends on who it is. Come hear Ron Jacobs, the man who literally wrote the book on direct marketing, explain how multi-channel marketing communications is changing the nature of new business development.



10:00AM – Noon

Web 2.0 – What CPAs Need to Know

> Michelle Golden, *President, Golden Marketing Inc.*

A perfect complement to the preceding session, Michelle Golden, President of Golden Marketing Inc., will lead DFK members through the ins and outs of “Web 2.0” - not just what it is, but how can accounting firms utilize these new technologies to develop leads and win new business! You’ll come away from this morning’s sessions with a better understanding of how technology is changing business development and what your firm needs to do to stay ahead of the pack!

10:30AM – Noon

“Get Acquainted” Brunch (Included in registration fee)

Accompanying persons are welcome to attend. Please be sure to indicate how many guests will attend on your registration form.

Afternoon

Accompanying Persons Optional Activities (Concurrent)

Transportation will be provided. See details on page 8.

- Everglades and Flamingo Garden Tour*
- An Afternoon with an Artist and The Norton Museum*
- Shopping in Palm Beach*

1:00PM – 6:00PM

Lunch & Golf Tournament at Polo Trace Golf Club >

Shotgun start at 1:00PM. Transportation will be provided. More details on page 7.



7:00PM – 10:00PM

Dine Arouds (Members and accompanying persons)

Experience some of Palm Beach’s finest restaurants and enjoy getting to know the DFK members in your group. **Dine Arouds are Dutch treat.** (DFK to assign groups; transportation will be provided.)

CONTINUED >

ADVANCE PROGRAM — continued

THURSDAY, MAY 21

7:00AM – 9:00AM

Group Breakfast (Accompanying persons welcome)

9:00AM – Noon

THIRD GENERAL SESSION (Accompanying persons welcome)



9:00AM – 10:30AM

The Energy Bus: 10 Rules to Fuel Your Life, Work, and Team with Positive Energy

> Jon Gordon, Author

Jon Gordon is a speaker, consultant and author of the international best seller, *The Energy Bus: 10 Rules to Fuel Your Life, Work and Team with Positive Energy* and the recently released *The No Complaining Rule: Positive Ways to Deal with Negativity at Work*. Jon's next book, *Training Camp: What the Best do Better than Everyone Else*, will release in the spring of 2009.

With his positive spirit and simple, transformative message, Jon empowers audiences and readers to live and work with more vision, positive energy and purpose—and cultivate positive work environments where individuals and teams create more success and enjoy the ride of their life.



10:30AM – Noon

MAP Survey Highlights & Discussion of Practice Management Issues

> Facilitated by Marc Rosenberg, President, *The Rosenberg Associates, Ltd.*

This important session is always well received among members and provides valuable information on how to better manage your firm. Marc Rosenberg is a nationally known consultant, author and speaker on management and marketing issues to the CPA and law professions. He is President of his own consulting firm, *The Rosenberg Associates, Ltd.*, based in the Chicago area. He has consulted with over 400 firms and publishes *The Management Catalyst*, a quarterly newsletter on management and marketing topics.

Afternoon

Tennis Round Robin Tournament

This event is subject to member participation.

Afternoon

Accompanying Persons Optional Activities (Concurrent)

Transportation will be provided. See details on page 8.

Flagler Museum

Deep Sea Fishing

An Afternoon on the Water: Waverunner Adventure

4:00PM – 5:00PM

Afternoon Tea Reception (Accompanying persons)

Please join us for tea upon return from your afternoon activities.

6:30PM – 10:00PM

Farewell Reception and Dinner (Members and accompanying persons)

Say goodbye to the Sunshine State and the 2009 DFK North American Annual Conference at the Farewell Reception and Gala Dinner. Feast on delicious cuisine while enjoying the music of the Platinum Live party band.

ADJOURN

A GOLF EXPERIENCE IN THE SUNSHINE STATE



We are delighted to offer two afternoons of golf, at two premier courses – and an opportunity to get to know fellow DFK members in a relaxed environment.

Start off with a pleasant round on Tuesday at **The Breakers Rees Jones Course**. Consider it a fantastic warm-up for Wednesday's DFK Golf Tournament at the **Polo Trace Golf Club** — where the DFK/USA Cup will be up for grabs.

Both the golf outing and tournament will begin with a shotgun start promptly at 1:00PM.

Men and ladies are all invited to play. Whatever your handicap, we'll have an opportunity for everyone to have fun – and win!

Rental equipment must be reserved in advance. Last minute requests cannot be accommodated.

TUESDAY, MAY 19

Golf Outing at The Breakers Rees Jones® Course

Recently reconstructed as one of the premier golf experiences in the southeast U.S., reflecting the incomparable new-classic style of eminent golf course architect Rees Jones. From its previous incarnation as Breakers West, the new course has been lengthened to more than 7,100 yards and changed into a par 72 layout. A contemporary counterpart to the historic Ocean Course, The Breakers Rees Jones® Course caters to every level of golfer and provides multiple options thanks to challenging water carries, varied pin positions and large landing areas from all tees.

Registration required. Boxed lunches will be provided. **THE FEE FOR THE GOLF OUTING IS \$180 PER PLAYER**, which includes: lunch, green fee, cart, practice balls, and club transfers. **Club rental is \$96 per player** and must be reserved in advance.

GOLF FEES REDUCED!

WEDNESDAY, MAY 20

Golf Tournament at the Polo Trace Golf Club

Polo Trace Golf Club is 18 holes of world class golf. Both Polo Trace members and public golfers alike find this course to be both challenging and enjoyable. Polo Trace was designed by Karl Litten and PGA Tour Professional Joey Sindelar in 1989. Resembling the rolling links of Scotland, Polo Trace provides a unique golf experience with a multitude of low wetlands, long rolling fairways, and lush champion turf greens.

Registration required. Boxed lunches will be provided. **THE FEE FOR THE GOLF TOURNAMENT IS \$140 PER PLAYER.**

Fee includes: lunch, cart, practice balls, and club transfers. **Club rental is \$54 per player** and must be reserved in advance.

Golfers who pre-paid higher fee(s) will be credited.

GOLFERS MUST BE REGISTERED TO PLAY. Advance sign-up is required on the registration form on page 17. Golf fees must be prepaid to DFK/USA at the time of registration for the conference. **CANCELLATIONS:** Golf cancellations after the January 30, 2009 deadline will result in the forfeiture of the golf registration fees paid.

The Breakers Rees Jones Course Par 72

7,104 Yards – Black Tees
6,690 Yards – Blue Tees
6,289 Yards – White Tees
5,777 Yards – Gold Tees
5,164 Yards – Red Tees

Polo Trace Golf Club Par 72

7,035 Yards – Champion
6,632 Yards – Back
6,068 Yards – Member
5,099 Yards – Forward

ACCOMPANYING PERSONS & FAMILY PROGRAM

DFK is pleased to present the following enhanced program for accompanying persons traveling with DFK members attending the conference.

Please note that advance sign up is required for all events. Be sure to register each accompanying person, indicating on the registration form which events each guest would like to attend.

All events are subject to minimum and maximum guest participation.

TUESDAY, MAY 19

AFTERNOON

12:15PM – 4:30PM

OPTIONAL ACTIVITIES (Concurrent – transportation will be provided)

Shopping in Palm Beach (This activity will be repeated on Wednesday and Thursday)

This shopping excursion will be unlike any other as you are taken to two of the best shopping areas Palm Beach has to offer: **CityPlace** and **Worth Avenue**. A chartered vehicle will be provided by DFK to take shoppers to either destination, where participants can shop and/or dine at their own pace.

Worth Avenue: No trip to Palm Beach is complete without a shopping excursion to Worth Avenue. Touring the charming shops is a pleasure everyone can afford. The picturesque architecture features courtyards, tile archways, wrought iron balconies, fountains and cascading bougainvillea. More than 200 specialty shops, galleries and restaurants offer exceptional merchandise and gourmet cuisine. Some of the shops include: Ferragamo, Giorgio Armani, Tiffany & Co., Hermes, Van Cleef & Arpels, Gucci, Chanel and Saks Fifth Avenue. Additional shopping opportunities abound at **CityPlace**, a complex reminiscent of a European town center, full of old-world architecture, fountains and sidewalk cafés — as well as many local and major retailers.

12:30PM – 4:00PM



Water Taxi Tour of Palm Beach (Boxed lunch will be provided)

Imagine coming to South Florida and not traveling the Intracoastal Waterway. The Water Taxi guided tour is a perfect opportunity for visitors to view mansions, mega yachts, marinas and yacht clubs during this unique narrated tour.

Enjoy seeing and hearing about the homes and lifestyles of the “rich and famous.” Highlights include: Palm Beach mansions, Port of Palm Beach, Ocean Inlet and Peanut Island. You will also get to view the Lake Trail, once called the “Jungle Road,” the Flagler Museum and more.

12:15PM – 5:00PM



Catamaran Snorkel Cruise (Buffet lunch will be provided on board)

Guests will enjoy an exhilarating and breathtaking sightseeing cruise along Florida's Gold Coast, a place where manatee, dolphin, and sea turtle sightings are common, everyday occurrences. During a four-hour adventure, guests will relax, listen to island music and enjoy a buffet lunch and cocktails, served by professional and friendly crewmembers.

One of the most rejuvenating day excursions can be enjoyed on the beautiful Atlantic Ocean. Licensed dive instructors will provide guests with snorkeling gear, a brief overview of the underwater sites and a lesson on safety precautions. Life preservers and vests are available for your safety. The warm waters of South Florida are clean and clear most of the year enabling guests to see the beautiful coral reefs.

Please note: you do not have to snorkel in order to attend this cruise. A lunch buffet and beverages will be provided for everyone, so if you'd just like to simply enjoy the ocean while remaining on deck, we encourage you to join!

CONTINUED ➤

ACCOMPANYING PERSONS & FAMILY PROGRAM — continued

WEDNESDAY, MAY 20

AFTERNOON

12:15PM – 4:30PM

12:30PM – 5:00PM



12:30PM – 5:00PM



OPTIONAL ACTIVITIES (Concurrent – transportation will be provided)

Shopping in Palm Beach (See descriptions on page 8)

This shopping excursion will be unlike any other as you are taken to two of the best shopping areas Palm Beach has to offer: **CityPlace** and **Worth Avenue**. A chartered vehicle will be provided by DFK to take shoppers to either destination, where participants can shop and/or dine at their own pace.

Everglades and Flamingo Gardens Tour (Boxed lunch included)

This once-in-a-lifetime tour begins aboard the chartered motorcoach, as you are greeted by a Naturalist from the Busch Wildlife Sanctuary and introduced to various animals of the Everglades, including a baby alligator and screech owl. As the bus leaves for the Sawgrass Recreation Park, the naturalist will provide descriptions of the Everglades while presenting a few of the animals guests may very well see throughout the tour!

Upon arrival at **Sawgrass Recreation Park**, guests will experience one of the natural wonders of the world, Florida's mysterious and beautiful subtropical wilderness known as the Everglades. The naturalist will take guests on an exhilarating airboat ride, gliding through the Everglades at speeds up to 35 mph on propeller driven airboats amidst the Sawgrass trails, stopping only to see and learn about the inhabitants of the world's most unique ecosystem. The naturalist will be sure to point out birds, plant life and possibly an alligator!

Next, participants will transfer to the **Flamingo Gardens**, where their trusty naturalist will introduce them to the splendor of 60 acres of lush gardens, showcasing rare, exotic and native plants. The highlight of this facility is the Everglades "Free Flight" Aviary. This 25,000 square foot facility houses one of the largest collections of wading birds in America, as well as represents five ecosystems through the display of native plants. Guests can also tour the Bird of Prey Center, showcasing some of South Florida's rare birds in their naturalistic habitat, the Tropical Plant House, displaying orchids, calatheas and other unique plants, Flamingo Island, a lush areas for flamingos amidst tropical vegetation and sparkling waterfalls, and the Wray Home, the original residence of Flamingo Gardens founders, Floyd L. and Jane Wray.

Afternoon with an Artist & The Norton Museum (Boxed lunch included)

Meet world-renowned artist **Bruce Helander** as he welcomes you into his studio and house. "If there was a Pulitzer Prize for collage then Helander would surely win it," says *Gold Coast Magazine*. His studio and home environments are an extension of his artistic vision. Recently his studio has produced collages for the Washington Opera, Ballet Florida, The Boston Film Festival, Children's Miracle Network, The New Yorker magazine and the Vatican Museum. In addition, the necktie designs he creates for Nicole Miller were recently featured on CNN.

Bruce has graciously offered to open his studio, located in the Lofts at CityPlace, as well as his whimsical home, for exclusive tours. Bruce's home, which makes you feel as if you have stepped into one of his collages, is located in historic Grandview Heights, also near CityPlace and the new Palm Beach County Convention Center.

The Norton Museum of Art is a major cultural attraction in Florida. The museum is internationally known for its distinguished permanent collection featuring 19th and 20th Century European and American art, Chinese and contemporary art and photography. From its founding the Norton has been famous for its masterpieces of 19th and 20th century paintings and sculptures by European artists such as Brancusi, Gauguin, Matisse, Miró, Monet, Picasso and by Americans such as Davis, Hassam, Hopper, Manship, O'Keeffe, Pollock and Sheeler. Guests will view special exhibitions and attend lectures and exhibition programs.

CONTINUED ➤

ACCOMPANYING PERSONS & FAMILY PROGRAM — continued

THURSDAY, MAY 21

AFTERNOON

12:15PM – 4:30PM

12:30PM – 3:00PM



12:30PM – 5:00PM



12:30PM – 5:00PM



4:00PM – 5:00PM

OPTIONAL ACTIVITIES (Concurrent – transportation will be provided)

Shopping in Palm Beach (See descriptions on page 8)

This shopping excursion will be unlike any other as you are taken to two of the best shopping areas Palm Beach has to offer: **CityPlace** and **Worth Avenue**. A chartered vehicle will be provided by DFK to take shoppers to either destination, where participants can shop and/or dine at their own pace.

Flagler Museum (Boxed lunch included)

A trip to Palm Beach would not be complete without a visit to “Whitehall,” the historic Flagler Mansion. Henry Morrison Flagler (1830–1913) was the founder of the Standard Oil Company with John D. Rockefeller. When Flagler built this white palace for his bride, Mary Lily Keenan, as a wedding present, he spared no expense. The opulence of The Great Hall, the Louis XV Ballroom and the Louis XIV Music Room, now restored to their original glory, were designed for entertaining in the grand manner and served the Flaglers well. They now offer an elegant setting for cultural and charitable events. Upstairs, the Jean Louise Flagler collection of laces and the museum collection of antique dolls and toys can be seen along with touring exhibits.

When Henry and Lily Flagler lived in “Whitehall” it was a happy home filled with music and laughter; to the credit of the officers and trustees of the museum, it still is. The gift shop features Victorian gifts of considerable charm, and don’t miss a look at “The Rambler,” Flagler’s private railway car on view in the Pavilion.

Deep Sea Fishing (Boxed lunch included)

Enjoy the thrill of catching the fish of a lifetime aboard a state-of-the-art sport fishing boat. Troll for Sailfish, Marlin, Dolphin, Wahoo, Kingfish, Tuna, Barracuda and shark, or bottom fish for Grouper, Snapper and Amberjack. Most fish run year-round in the enriched waters of the Gulf Stream and Atlantic Ocean. The captain and mate provide all the fishing tackle, rigged bait and instruction required. Lunch and beverages will also be available for participants.

An Afternoon on the Water: Waverunner Adventure

DFK Members who attend this activity will have the opportunity to enjoy lunch at the Marina (lunch is DUTCH-TREAT) before jumping on their waverunners for an afternoon of fun in the sun! After lunch, participants will be led to their waverunners where a licensed on-water guide will provide them with a brief orientation of their vehicles before letting them loose to enjoy the crystal clear waters of the Atlantic Ocean.

Please note: the actual waverunner tour is two hours long. One hour at the Marina will be allotted for lunch, however guests may enjoy lunch for as long as two hours. Buses may depart the Marina for arrival back at the Four Seasons anywhere between 4:00PM and 5:00PM.

Afternoon Tea Reception (Included in the conference registration fee)

Please join us for tea upon return from your afternoon activities.

About Palm Beach

Palm Beach is a barrier island sixteen miles long located 65 miles north of Miami. To the east is the Atlantic Ocean and to the west is the Intracoastal Waterway, which separates Palm Beach from the cities of West Palm Beach and Lake Worth. The year-round population is 10,000 and the seasonal population is about 30,000. Palm Beach is the land area closest to the Gulf Stream, which produces lush gardens, palm lined beaches, and an outstanding marine environment. Its attractions include beautiful weather all year round, distinctive architecture and a winter social season. Spectator sports such as Spring training baseball, polo, golf and tennis are particularly popular.

Palm Beach is a fully developed community, world-renowned for its extraordinary beauty, quality of life and small-town character. Palm Beach, staying true to the inspired legacy of our founders, remains a Mediterranean-style mecca of stunning architecture and natural beauty, acclaimed shopping, restaurants and hotels, a cosmopolitan culture, and an involved citizenry committed to civic and philanthropic causes.

History of the Island

According to early settler accounts, Palm Beach received its name from a shipwreck named the "Providencia." The ship washed ashore in January of 1878 with a load of coconuts bound from Havana to Barcelona. Early settlers lost no time claiming salvage and planting the coconuts which were not native to South Florida in an effort to launch tropical South Florida on a commercial coconut industry. Henry M. Flagler, a millionaire industrialist and owner of the Florida East Coast Railway, began buying acres of land on the island of Palm Beach. Many early homesteaders found themselves very wealthy, as orders had been given to buy "at any price." The town was incorporated on April 17, 1911 and soon began long range plans to develop and protect the island paradise. In 1929, the Garden Club of Palm Beach joined the Town and formally sponsored the preparation of a Town Plan. After over 70 years of graceful evolution, the Town today has a Strategic Plan and a Comprehensive Plan which guide continuing efforts to preserve the quality and beauty of Palm Beach.

Henry Flagler and the Flagler Museum

When it was completed in 1902, the New York Herald proclaimed that Whitehall, Henry Flagler's home in Palm Beach, was "more wonderful than any palace in Europe, grander and more magnificent than any other private dwelling in the world." As wonderful as Whitehall was in 1902, and remains today, it was built to be, and has always been, so much more than a house. Unlike any of Flagler's other homes, Whitehall was a literal manifestation of Andrew Carnegie's admonition, in his essay titled The Gospel of Wealth, to his fellow titans of business that, "It is well, nay essential, for the progress of the race that the houses of some should be homes for all that is highest and best in literature and the arts, and for all the refinements of civilization..." Carnegie's description of the kind of houses the business leaders of the Gilded Age should build, is a near-perfect description of a museum. After all, the word museum literally means "a home for the Muses of arts and literature and their works." And, build a museum, Florida's first museum, is exactly what Flagler did.

Today, Whitehall is a National Historic Landmark and a public house museum that has been visited by millions from around the world. It stands as a monument to a time when the American character we celebrate was born from a unique series of events that came together in history only one time and in only one place - here, in America.

Other Palm Beach Attractions

The Palm Beach area offers a wide range of excursions and activities such as: Go-kart, miniature golf and indoor rock-climbing facilities; wild animal parks; water parks; museums; scuba diving; sporting venues, including polo clubs, tennis centers and kennel clubs; theatre/performing arts centers; and much more. Please visit the Four Seasons Resort Palm Beach website, www.fourseasons.com, for more details on these and other attractions.

CONFERENCE INFORMATION

Registration

Complete both pages of the Meeting Registration form (pp. 14-15) and return to DFK/USA **no later than Friday, FEBRUARY 20, 2009**. Please include information for DFK Partners as well as accompanying persons and family members who plan to attend.

Conference Materials

Conference materials, including your badge and relevant handouts, will be available at the front desk upon check-in and at the DFK registration desk during the North American Annual Conference.

Learning Objectives

The learning objective of each session is provided in the conference agenda, below the session title.

Prerequisites

Experience at partner level.

Conference Level

Participation requires advanced experience, which focuses on the development of in-depth knowledge, a variety of skills, or a broader range of applications. This level is for participants with significant exposure to subjects.


Instructional Method

Group Live. Qualified industry instructors will speak and lead discussions.

Advanced Preparation

None

CPE Credits



A total of 12 credit hours will be earned. DFK/USA is registered with the National Association of State Boards of Accountancy (NASBA), as a sponsor of continuing professional education on the National Registry of CPE Sponsors. State boards of accountancy have final authority on the acceptance of individual courses for CPE credit. Complaints regarding registered sponsor may be addressed to the National Registry of CPE Sponsors, 150 Fourth Avenue, Suite 700, Nashville, TN, 27219-2417. Web site: www.nasba.org

Registration Confirmation

DFK/USA will mail you a confirmation upon receipt of your registration and full payment. If you do not receive your confirmation within two weeks after sending us your registration, please contact DFK/USA immediately to confirm that we received your registration.

Special Needs

If you, or anyone traveling with you, have special physical or dietary requirements, please indicate the needs on the registration form and we will make every effort to accommodate your needs.

Complaint Resolution

DFK International/USA, Inc.
2300 N Street NW, Suite 710
Washington DC 20037 USA
T: +1 202-452-1588
F: +1 202-833-3636
www.dfkusa.com

Comments

If you have any questions or concerns about CPE, please contact DFK/USA at +1-202-452-1588 or email at exec@dfkusa.com.

Cancellations & Refunds

Please notify DFK/USA in writing if you have to cancel your registration for the 2009 North American Annual Conference. You may send your written cancellation to DFK/USA via fax 202-833-3636 or email at jcasper@dfkusa.com

Registration: If cancellations are received by DFK/USA prior to or on **February 20, 2009** a full registration fee will be refunded minus a \$100 administrative fee. No registration refunds will be made after January 30.

Golf: No refunds after **February 20, 2009**.

Hotel: You must cancel your room reservation with the Four Seasons Resort Boca Raton 72 hours prior to your scheduled arrival date to avoid cancellation penalty of the full reserved stay. No-shows will be charged for the entire stay plus taxes.

NEW!
REGISTRATION
DEADLINE
EXTENDED!

REGISTRATION
DEADLINE:
FRIDAY,
FEBRUARY 20

GENERAL INFORMATION

Accommodations

Four Seasons Resort Palm Beach

2800 South Ocean Boulevard
Palm Beach, FL 33480
T: +1 (561) 582-2800
F: +1 (561) 586-2690
Reservations Fax: (561) 547-1374
www.fourseasons.com

The Four Seasons Resort Palm Beach is an exclusive oceanfront setting for relaxed Palm Beach elegance, award-winning dining and the flawless service of Four Seasons, on one of the finest sweeps of sun-splashed beach in South Florida, minutes from challenging golf and endless diversions on land or sea. "Understated elegance reigns at Four Seasons Resort Palm Beach. Experience impeccable service and stunning views. You will feel like you're on vacation — even if you're just stopping by." *Florida Table*, Summer 2008

Room Rates – The DFK room rate is \$315. All rooms are subject to applicable occupancy and state tax (currently at 11.5%).

Phone in Reservations – Room reservations may be made by calling the hotel directly and requesting the Reservations Department. Reservations must be made prior to **Thursday, April 16, 2009** in order to receive the DFK group rate. Please be sure to mention that you are reserving a room under the DFK room block to secure our group rate.

Early Arrivals / Late Departures – The group rate will be honored from **May 15 to May 24**, depending on availability.

Check in / Check Out – Check-in is 4:00PM and check-out is 12:00 Noon. Please contact the hotel for special considerations.

Transportation

Palm Beach International Airport (PBI) is about 15 minutes from the Resort and is serviced by Air Canada (seasonal), American Airlines, Bahamasair, Com-Air, Continental, Delta, Jet Blue, AirTran, Song, Northwest, Southwest, Spirit, United, and US Airways.

International airports at **Fort Lauderdale (FLL)** and **Miami (MIA)** are also nearby. All

major car rental firms operate at the airports, and taxi and limousine service are also available, with easy access to major highways and the Florida Turnpike.

Please check with your travel agent for the latest travel information. Also, please reserve your airline tickets right away. May is a popular time to visit Palm Beach!

For further information on PBI please visit www.pbia.org

Taxis – Taxi service from PBI to the Four Seasons Resort Palm Beach costs \$30-\$35. Taxis are abundant at the airport, as are shuttle services. The Four Seasons Resort Palm Beach does not provide a hotel shuttle service. For further information concerning ground transportation please visit: www.pbia.org/guide/ground.aspx

Car Rental – Should you prefer to rent a car while in Palm Beach, please visit www.pbia.org/guide/rental.aspx for further information on the car rental companies that service PBI. Please note there is a \$25 per day fee charged for parking at the hotel.

Weather & Attire

Palm Beach enjoys a tropical climate and lots of sunshine. The average high for the month of May is 85°F and the average low is 75°F.

During the General Sessions and social events, the dress code is business/resort casual. Golf or collared shirts for men are recommended. Ties are not required.

The temperature may be cool in the air-conditioned meeting room, so bring a light sweater or jacket. During the daytime, you will need warm weather attire, like cool cotton clothing and comfortable shoes, sunshades, hat, swimwear, and sunscreen.

Business Center/Internet

The Four Seasons Resort Palm Beach business center is open 24 hours a day and provides various services including: photocopying, faxing and scanning; computer terminals with modem and printer; high-speed email/Internet access; mail and postage.

Internet access is also available in guest rooms for a fee of \$10 per day.

REGISTRATION FORM

**REGISTRATION DEADLINE EXTENDED:
FRIDAY, FEBRUARY 20**



Fax: +1 202 833 3636

Registrant Information

Name _____ Nickname (for badge) _____
 Firm _____ City _____
 Phone _____ Fax _____ E-mail _____
 Arrival Date/Time _____ Departure Date/Time _____

Please indicate any physical/dietary requirements: _____

Accompanying Person

Name _____ Nickname (for badge) _____

Conference Registration Fees – Fees are per person, in U.S. dollars.

- > Member** \$1,800
 The conference registration fee covers the general sessions; welcome reception and dinner; three breakfasts; two after-dinner receptions; farewell reception and dinner; and dine-around transportation.
- > Accompanying Person(s)** **Number of Persons:** _____ X **\$800**
 The conference registration fee for accompanying persons includes all items covered by the member fee, as well as the Get Acquainted Brunch on Tuesday and the Afternoon Tea on Thursday.

	SUBTOTAL
Member	\$1,800
Accompanying Person(s)	\$ _____

Function Attendance

We discourage attendees from arriving late or leaving early. Nevertheless, in order to make an accurate guarantee to the hotel, PLEASE INDICATE YOUR PARTICIPATION IN THE FOLLOWING:

FUNCTION	Will Attend	Will NOT Attend
• Monday Welcome Reception & Dinner:	Number Participating: _____	<input type="checkbox"/>
• Thursday Farewell Reception & Dinner:	Number Participating: _____	<input type="checkbox"/>

Dine Arounds – DINE AROUNDS ARE DUTCH TREAT. Please indicate your participation:

FUNCTION	Will Attend	Will NOT Attend
• Sunday Early Bird Dine Arounds	Number Participating: _____	<input type="checkbox"/>
• Tuesday Dine Arounds	Number Participating: _____	<input type="checkbox"/>
• Wednesday Dine Arounds	Number Participating: _____	<input type="checkbox"/>

Please indicate your TOP THREE* restaurant choices, based on the following:

- | | |
|--|--|
| <input type="checkbox"/> Amici (<i>Northern Italian/Tuscan</i>) | <input type="checkbox"/> Flagler Steakhouse (<i>Steakhouse</i>) |
| <input type="checkbox"/> Bice (<i>Northern Italian</i>) | <input type="checkbox"/> Four Seasons Restaurant (<i>Floridian</i>) |
| <input type="checkbox"/> Brewzzi's (<i>Italian Bistro/Microbrewery</i>) | <input type="checkbox"/> IL Bellagio (<i>Italian</i>) |
| <input type="checkbox"/> Café Boulud (<i>French</i>) | <input type="checkbox"/> L'Escalier (<i>French</i>) |
| <input type="checkbox"/> Café L'Europe (<i>Continental Cuisine</i>) | <input type="checkbox"/> Legal Sea Foods (<i>Seafood</i>) |
| <input type="checkbox"/> Cayenne Grill (<i>Mexican/Latin/South American/Cajun</i>) | <input type="checkbox"/> Leopard Supper Club (<i>American</i>) |
| <input type="checkbox"/> Charley's Crab (<i>Seafood</i>) | <input type="checkbox"/> Palm Beach Grill (<i>American</i>) |
| <input type="checkbox"/> Chez Jean-Pierre (<i>French</i>) | <input type="checkbox"/> Ta-boo (<i>American/Continental</i>) |
| <input type="checkbox"/> Cucina Dell'Arte (<i>Mediterranean/Italian</i>) | <input type="checkbox"/> Testa's (<i>American/Traditional/Italian</i>) |
| <input type="checkbox"/> Echo (<i>Pan Asian</i>) | <input type="checkbox"/> Trevini (<i>Italian</i>) |

*We will make every effort to accommodate your requests, but cannot guarantee your preference.

SUBTOTAL: \$ _____

CONTINUED ➤



REGISTRATION FORM (continued)

Fax: +1 202 833 3636

Golfers who pre-paid higher fee(s) will be credited.

SUBTOTAL FROM PREVIOUS PAGE . . . \$ _____

Golf Outing & Tournament

Availability is on a first-come, first-served basis. There is a possibility that we may sell out these events.

Tuesday – **Golf Outing at The Breakers Rees Jones® Course** (per person) \$180 x _____ \$ _____

- MEMBER:** Handicap _____
CLUB RENTAL: Yes No • Left Right Add \$96 \$ _____
- ACCOMPANYING PERSON:** Handicap _____
CLUB RENTAL: Yes No • Left Right Add \$96 \$ _____

Wednesday – **Golf Tournament at Polo Trace Golf Club** (per person) \$140 x _____ \$ _____

- MEMBER:** Handicap _____
CLUB RENTAL: Yes No • Left Right Add \$54 \$ _____
- ACCOMPANYING PERSON:** Handicap _____
CLUB RENTAL: Yes No • Left Right Add \$54 \$ _____

Tennis Round Robin Tournament

Please indicate your interest in participating in a Tennis Tournament (subject to member participation). DFK will contact you to confirm participation and any costs associated with this event.

Thursday – **Tennis Tournament** (check to indicate attendance) Yes No x _____ # of Persons

Accompanying Persons Optional Activities

Activities may require an additional fee and are also open to those members not playing golf. Availability is on a first-come, first-served basis and some events may sell-out early. All are subject to a minimum number of guests participating in each activity.

- Tue. – **Shopping in Palm Beach** (check to indicate attendance) Yes No x _____ no fee
- Tue. – **Water Taxi Tour of Palm Beach** \$160 x _____ \$ _____
- Tue. – **Catamaran & Snorkeling Cruise** \$215 x _____ \$ _____
- Wed. – **Get Acquainted Brunch** (check to indicate attendance) Yes No x _____ no fee
- Wed. – **Shopping in Palm Beach** (check to indicate attendance) Yes No x _____ no fee
- Wed. – **Afternoon with an Artist & The Norton Museum** \$260 x _____ \$ _____
- Wed. – **Everglades & Flamingo Gardens Tour** \$145 x _____ \$ _____
- Thu. – **Shopping in Palm Beach** (check to indicate attendance) Yes No x _____ no fee
- Thu. – **Flagler Museum Tour** \$85 x _____ \$ _____
- Thu. – **Waverunner Adventure** \$295 x _____ \$ _____
- Thu. – **Deep Sea Fishing** \$270 x _____ \$ _____
- Thu. – **Afternoon Tea** (check to indicate attendance) Yes No x _____

SUBTOTAL . . . \$ _____

Credit Card Surcharge** – add 4% \$ _____

TOTAL FEES . . . \$ _____

** NOTE: due to high credit card surcharges, DFK requires a convenience surcharge of 4% on all registrations paid by credit card. DFK will bill your firm upon receipt of a faxed registration.

Please submit your registration no later than **FRIDAY, FEBRUARY 20, 2009** to:

DFK International/USA
2300 N Street NW • Suite 710
Washington DC 20037

T: +1 202 452 1588 • E: jcasper@dfkusa.com
Fax: +1 202 833 3636

METHOD OF PAYMENT

Bill Me **Check Enclosed** **Credit Card:** AmEx MC Visa

CARD NUMBER _____ EXP. DATE _____

CARDHOLDER (PRINT) _____

BILLING ADDRESS _____

CITY / STATE / ZIP _____

SIGNATURE _____ DATE _____