



REALITIES & MYTHS IN PATENT LITIGATION TODAY:

"Non-Practicing" Patent Owners and Other Issues

Up to 10 hrs. of CLE Credit

1-1/2 Day CONFERENCE
MAY 28-29, 2009
GRAND HYATT HOTEL
WASHINGTON, DC



"TROLLS II"



REALITIES & MYTHS IN

PATENT LITIGATION TODAY:

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1-1/2 Day CONFERENCE
MAY 28: 8:00AM-5:45PM
MAY 29: 8:00AM-12:00NN
2009 ★ GRAND HYATT HOTEL

Up to 10 hrs. of CLE Credit



T: 202 507 4500
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1501 M Street NW
Suite 1150
Washington, DC 20005

View a full program or register at www.ipo.org/May09



REALITIES & MYTHS IN

PATENT LITIGATION

TODAY:

"Non-Practicing" Patent Owners and Other Issues



IN 2005, IPO sponsored its wildly successful "Patent Trolls and Patent Property Rights" conference, the first national conference to explore how patent litigation was being affected by "trolls" and other "non-practicing" patent owners. This year IPO is assembling world class speakers to revisit the topic after four years of legislative, judicial, and academic debate. Hence, "TROLLS II."

Join your colleagues to discuss the types of non-practicing patent owners and developments in patent litigation in U.S. courts, at the ITC, and in Asia. Speakers, to be announced on the IPO website shortly, will provide varying perspectives on who is a "troll," in the pejorative sense. Experts will address litigation trends and cost-containment strategies for in-house counsel. Space is limited.

TOPICS COVERED

- * Trends in Patent Litigation
- * The Effect of "Trolls" on the Patent Litigation Landscape
- * Non-Practicing Entities in the ITC
- * Non-Practicing Entities in Asia
- * Best Practices for Corporations That are Potential Defendants
- * The Patent Owner: Asserting Allegations of Patent Infringement
- * Venue: A Friend or Foe?
- * Corporate Discovery in the Information Age
- * In-House Perspectives on Controlling the Costs of Patent Litigation
- * Post eBay Damages and Injunctions
- * Tips for Getting the Best IP License and for Using Standing as a Defense to Patent Infringement

"TROLLS II"

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LUNCHEON ADDRESS

Practical Experiences of a Senior Executive/Attorney

WHO SHOULD ATTEND

Attorneys and executives in corporations, universities, government and private firms

Professors and law students

(limited scholarships available)

REGISTRATION FEES

- * IPO Member \$750
- * Non-Member \$1,000
Separate registration required for the IPO Education Foundation Awards Dinner on May 28; register at www.ipoef.org/Awards09.

HOTEL INFORMATION & CONFERENCE LOCATION

Grand Hyatt Washington
1000 H Street, NW
Washington, DC 20001

IPO has reserved a limited number of rooms at the Grand Hyatt at a group rate of \$279 plus taxes (single/double). This rate is available until the room block is sold out or until April 24, 2009, whichever comes first.

Please contact the hotel directly at +1 (800) 233 1234 and reference "Intellectual Property Owners Association" when making your reservation.



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2009 ★ WASHINGTON, DC

IPO EDUCATION FOUNDATION AWARDS DINNER: MAY 28, 2009

At the Smithsonian's National Museum of American History, Washington, DC. Awards to be presented to **Hon. Pauline Newman** and four inventors in the automotive industry. Learn more at www.ipoef.org/Awards09



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